

# THE AMBASSADOR'S CHANGING MISSION: COMMERCIAL DIPLOMACY IN THE 21<sup>ST</sup> CENTURY ~ ECONOMIC STRENGTH AND FOREIGN POLICY

April 11, 2005

6<sup>th</sup> Floor Auditorium

The Woodrow Wilson International Center for Scholars

## AGENDA

- 2:00 p.m.     **Welcome**
- **Bruce S. Gelb**, *President, Council of American Ambassadors*
  - **Kent H. Hughes**, *Director of the Science, Technology and the Global Economy Program, Woodrow Wilson Center*
- 2:10 p.m.     **Panel Discussion: *Commercial Diplomacy & Promoting U.S. Commercial Interests Around the World***
- **Stuart E. Eizenstat** (Moderator), *Former Deputy Secretary of the Treasury and Former Under Secretary of State for Economic, Business and Agricultural Affairs*
  - **Jerry K. Mitchell**, *Former Deputy Director General for the Commercial Service*
  - **Peter S. Watson**, *Former President and CEO of the Overseas Private Investment Corporation*
  - **Virginia A. Weil**, *Senior Advisor, Business Council for International Understanding*
- 2:50 p.m.     **Commentary**
- **Carl Spielvogel**, *Former US Ambassador to the Slovak Republic*
- 2:55 p.m.     **Audience Q&A**
- 3:25 p.m.     **BREAK**
- 3:30 p.m.     **Panel Discussion: *Commercial Diplomacy & Serving National Security and Foreign Policy Goals***
- **Robert D. Hormats**, *Vice Chairman, Goldman Sachs (International)*
  - **Kent H. Hughes**, *Director of the Science, Technology and the Global Economy Program, Woodrow Wilson Center*
  - **Sebastian Mallaby**, *Editorial Writer and Columnist, The Washington Post*
  - **Peter S. Watson** (Moderator), *Former President and CEO of the Overseas Private Investment Corporation*
- 4:10 p.m.     **Commentary**
- **Alfred H. Kingon**, *Former Assistant to the President / Secretary of the Cabinet and US Ambassador to the EU*
- 4:15 p.m.     **Audience Q&A**
- 4:55 p.m.     **Closing**
- **Charles E. Cobb, Jr.**, *Former Under Secretary of Commerce and US Ambassador to Iceland*
- 5:00 p.m.     **Adjournment**

*Event Co-Sponsors:*

**Council of American Ambassadors**  
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